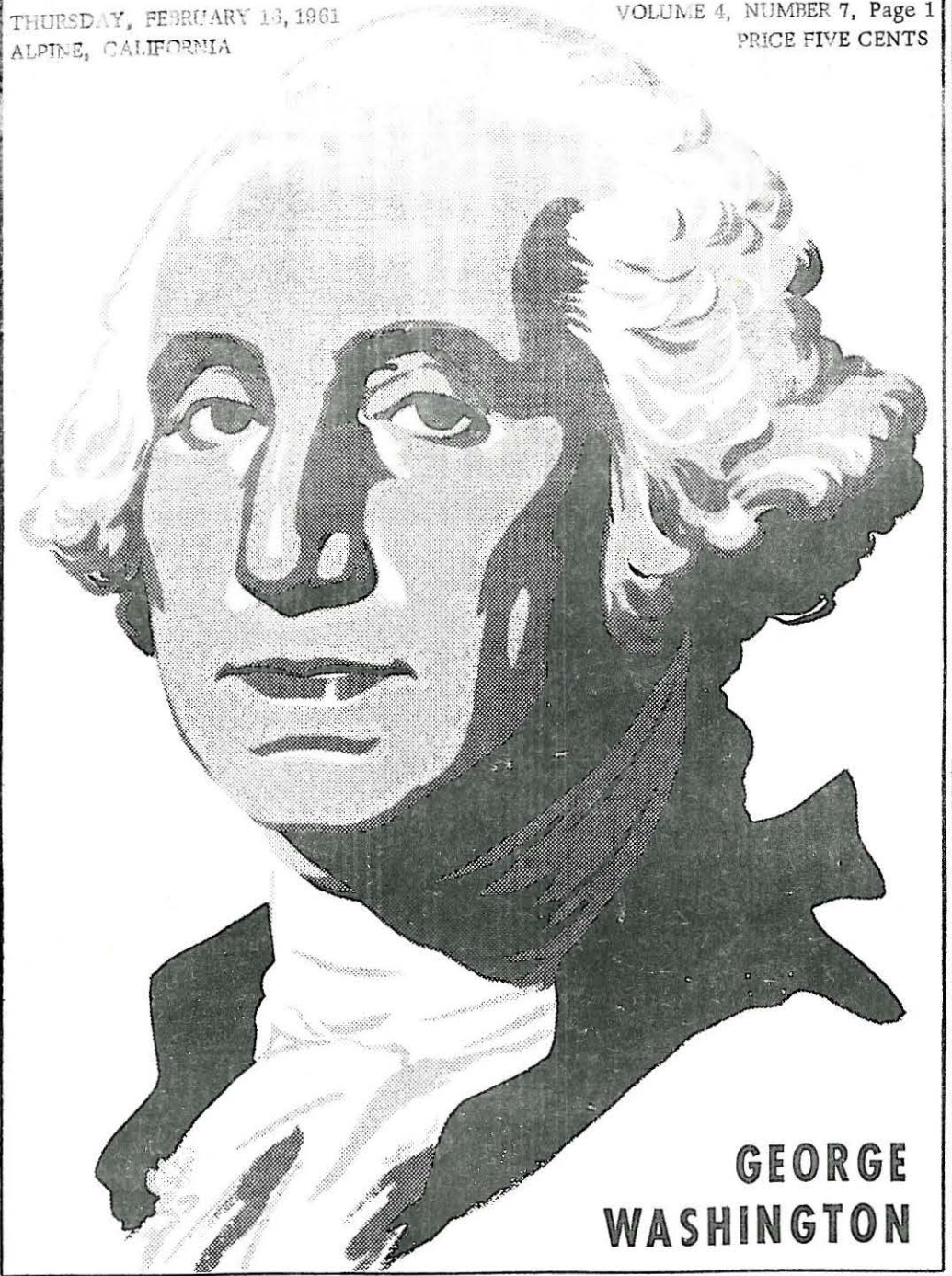


ALPINE ECHO

A WEEKLY NEWS MAGAZINE SERVING ALPINE AND
THE MOUNTAIN EMPIRE

THURSDAY, FEBRUARY 13, 1961
ALPINE, CALIFORNIA

VOLUME 4, NUMBER 7, Page 1
PRICE FIVE CENTS



GEORGE
WASHINGTON

ALPINE ECHO
 AN INDEPENDENT WEEKLY NEWSPAPER
 PUBLISHED IN ALPINE, CALIFORNIA
 SAN DIEGO COUNTY
 SUBSCRIPTION: 1 YEAR.....\$2.00

JUDICIALLY DECLARED A NEWS-
 PAPER OF GENERAL CIRCULATION
 BY THE SUPERIOR COURT OF SAN
 DIEGO COUNTY, CALIFORNIA.
 NOVEMBER 12, 1959:
 LEGALLY QUALIFIED TO PUBLISH
 LEGAL NOTICES.

PHONE HICKORY 5-2616
 Edgar S. Welty EDITOR

MAILED AT ALPINE, CALIFORNIA
 ALPINE ECHO
 P. O. Box 8, Alpine, California

**ELSIE & RALPH'S
 UPHOLSTERY**

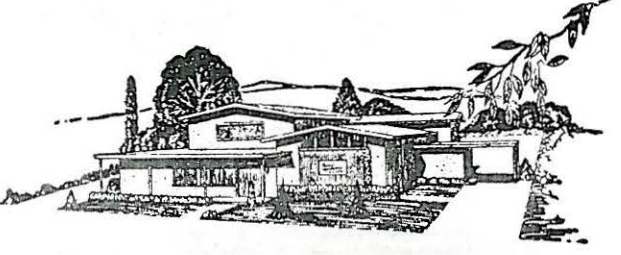
ALL WORK GUARANTEED
 FREE PICKUP and DELIVERY
 2359 HIGHWAY 80 HI5-2809
 P. O. Box 25 ALPINE CAL.

ABOUT ALPINE
 by CAROL WILCOX-HI 5-2353
 Malcolm Huey, Basil Spears,
 Harry Jennings, Gordon Gilroy,
 Jack Blankenship and Larry Wilcox
 worked last Sunday on the cook
 shack at the Youth Center. They
 enclosed the screened area of the
 cook shack with plywood and
 built a new door. It is wonderful
 to see men like these who are in-
 terested enough in Alpine to spend
 their days off improving public
 facilities.

El Capitan High School suffered
 defeat when they met the Chula

**INCOME TAX
 SERVICE**
Marie Gavin
 For Appointment Call
 HI 5-2812

PARIS MORTUARY
 IN EL CAJON SINCE 1943



Completely Modern, Air-Conditioned
 Church-Like Chapel
 NO FINER FACILITIES ANYWHERE

MILT PARIS, Owner and Director
 HI 4-5195 HI 4-4224
 374 No. Magnolia Ave. EL CAJON
 Member San Diego County Funeral Directors Association

SPONSOR OF THE FOREST LAWN
 FUNERAL INSURANCE PLAN.
 For all ages. For further information
 (without cost or obligation) Phone
 Mrs. Wanda Venham HI 5-3339.
 Alpine local representative.

P. 2, ALPINE ECHO, Feb. 16, 1961
 Vista Spartans last Friday. It was
 a very close and exciting game
 first half, with half time score at
 32-31. Final score was 66-48.

Since the Alpine YW Wives have
 disbanded, and there is no possi-
 bility for re-organization, their
 executive board decided to donate
 the treasury's balance to the Youth
 Center. The money was presented
 at the Feb. 6 meeting of the Youth
 Center. It will be used to buy a
 new table for the Center.

Tickets are still on sale, by any
 Gamma member, to the Gamma
 Gamma Ham Dinner on Sunday,
 Feb. 19. It will be a really delici-
 ous dinner, prepared and served
 by Gamma members. It will begin
 at 12:30 in the Youth Center, and
 donation is \$1.50.

Larry and Leona Wilcox cele-
 brated their 20th wedding anni-
 versary on Thursday, Feb. 9th.

There may still be time to get
 your ticket for the fabulous Hol-
 lywood tripsponsored by El Capi-
 tan senior parents. It will include
 Cinerama, Knotts Berry Farm,
 Farmers Market, Art Linkletter
 Show, and Queen for a Day. Call
 Mrs. Drake Sanders at HI 5-3650
 or Mrs. Al Hinkle at HI 5-2834
 for tickets. Proceeds will go to
 the Senior Class for an after-prom
 party.

Stephen Lee, Mrs. Robert Webb,
 Mrs. Grace Wilcox, and Mrs. Larry
 Wilcox were area representatives
 at the 9th District's Founders Day
 luncheon on Monday, Feb. 6. The
 almost 900 guests, seated in var-
 ious rooms of the Mission Valley
 Country Club, viewed a four act
 presentation of PTA history on 18
 television sets picking up a closed
 circuit telecast from the central
 hall of the club. Past presidents
 were introduced by Mrs. Ernest
 Savoy. Two life memberships
 were presented for outstanding
 assistance in the welfare and ed-
 ucation of children and youth.

P. 3, ALPINE ECHO, Feb. 16, 1961
NEW CHURCH MEMBERS

Welcomed into membership of
 the Alpine Community Church
 last Sunday were Miss Jane Wood-
 all, daughter of Dr. and Mrs. Earl
 Woodall, and Miss Linda Wilson,
 daughter of Mr. and Mrs. Bob Wil-
 son.

67TH ANNIVERSARY DINNER

Members of the Alpine Com-
 munity Church will celebrate the
 67th anniversary of the church
 with a family pot luck dinner in
 Fuller Hall on Friday, February
 17th, 7 P. M. A meat dish will be
 prepared by the Guild. Bring salad,
 vegetable, or dessert to pass and
 your own table service.

Rev. Jerry McClain of First Con-
 gregational Church in San Diego
 will be the speaker.

4-H MEMBERS CHAMPIONS

Several of the girls of the Alpine
 Champions 4-H Club won ribbons
 at the Home Economics judging
 Day at El Cajon High School. Blue
 ribbon winners: Mary White, Joyce
 and Elaine Earickson, and Maxine
 Kinikin. Red ribbons to Phyllis
 Sumner, Randa Adams, and Martha
 Green. White ribbons to Susan
 Deruce and Terry Hallett.

Submitted by Terry Hallett

**SLEEPY
 HONEY?**

\$1.50 a day - All you pay
 FOR 1 1/2 ACRES
 Water, electricity, etc.
 Phone HI 5-2537

**ALPINE
 CLEANERS**

QUALITY DRY CLEANING
 FLUFF DRY FINISHED LAUNDRY
 SHOE REPAIRS
 No extra charge for pick-up and
 delivery
HI 5 - 2 2 4 2

HOLLYWOOD BUS TRIP

A Hollywood bus trip sponsored
 by El Cajon Valley High School
 Band and Orchestra Parents Club
 will leave the school Wed. Feb.
 22, at 8 AM, returning at 11 PM.

The trip includes "Queen for a
 Day" at Moulin Rouge, Cinerama,
 and "Seven Keys" on Channel
 5. Cost, \$7.50 per person. Call
 HI 5-9716 or HI 4-5864.

MARCH OF DIMES

The Mother's March of Dimes
 collection in Alpine was \$159.09.
 Grand total collected in Alpine
 was \$293.04. The local chairman
 Dallas Lore wishes to commend
 the mother marchers for a good
 job well done. If anyone were
 missed call Mr. Lore for a pickup.
 Also any monies mailed in with
 an Alpine postmark will also be
 credited locally.

Empire Market
 LIMIT RIGHTS RESERVED
 2169 Arnold Way Next to the Post Office
 PHONE HI 5-2105 IN ALPINE

Potatoes WHITE 10 lbs 49¢
 ROSE

Apples Small Delicious 2 lbs 29¢

Ground Beef lean 39¢ lb

Bologna 33¢ lb

Short Ribs lean 25¢ lb

FRYERS cut up 39¢ lb

Chuck Steaks 59¢ lb

Flour Gold Medal 5 lb 49¢
 While it lasts! Sorry-One to a customer

Delrich
Margarine 5 lbs 99¢

Tea LIPTONS, 8 Bag Pkg. 2 Pkgs 21¢

SEE OUR 7 for \$1.00 DISPLAY
 300 cans or larger vegetables and juices

Libby Tomato Juice	Royal Pride Apple Sauce
Del Monte Tomato Juice	Staley Small Whole Potatoes
Dole Pineapple Juice	Pork and Beans
Del Monte Pineapple Grapefruit Juice	

Birdseye - Chicken & Turkey Frozen
Meat Pies 2 for 49¢
 SPECIALS for FRIDAY & SATURDAY, FEB. 17 and 18

Business Directory

AUTO PARTS
 E & M Auto Parts
 945 Hwy. 80, E. of E. C. HI 4-3119

AUTO SERVICES
 ALPINE MOTOR SERVICE
 2308 Hwy. 80, Alpine HI 5-2317

BLUE ROCK AUTO SERVICE
 2151 Hwy. 80, Alpine HI 5-2132

CARPETS
 MANN'S SALES and SERVICE
 14328 Hw. 80, Johnstown HI 3-2125

CLEANERS
 ALPINE CLEANERS
 Alpine HI 5-2242

DRUGS - SUNDRIES
 McGUFFIE'S SUNDRIES
 Hwy. 80, Alpine HI 5-2121

M. H. SMITH
 113 W. Main, E. C. HI 4-3135

FURNITURE
 BENBOUGH'S EL CAJON
 216 N. Magnolia, E. C. HI 4-3158

GENERAL CONTRACTING
 BOB BAARLAER HOME CONSTRUCTION
 Alpine HI 5-2226

W. L. Weeks Construction Company
 Alpine HI 5-2226

INCOME TAX SERVICE
 MARIE GAVIN
 Alpine HI 5-2812

INSURANCE
 JEANNETTE C. HINKLE
 2105 Hwy. 80, Alpine HI 5-2502

LUMBER
 AL HINKLE LUMBER
 2101 Hwy. 80, Alpine HI 5-2184

MARKETS
 EMPIRE MARKET
 Alpine HI 5-2105

MORTUARIES
 EL CAJON MORTUARY
 624 El Cajon Blvd., E. C. HI 2-6677

LAKESIDE FUNERAL CHAPEL
 9840 Maine, Lakeside HI 3-2009

PARIS MORTUARY
 374 N. Magnolia, E. C. HI 4-5195

PLUMBING
 TED WHITT
 2325 Elting, Alpine HI 5-3665

REAL ESTATE
 Alpine Branch-LA MESA REALTY
 Alpine HI 5-3603 HI 5-3035

DON BATES
 2445 Hwy. 80, Alpine HI 5-2537

J. H. MERKIE, JR.
 2305 Hwy. 80, Alpine HI 5-2177

SHOE REPAIR
 RALPH'S SHOE REPAIR
 1314 E. Broadway, Bostonia

UPHOLSTERY
 ELSIE & RALPH'S UPHOLSTERY
 2359 Hwy. 80, Alpine HI 5-2809

USED CARS
 BENTER BROS.
 444 W. Main, E. C. HI 4-1161

APPLIANCES
 HELLAND APPLIANCE
 226 W. Main St., E. C. HI 4-1411

by JACKIE WELTY
 Little Boy: I want to buy a puppy.
 How much are these?
 Clerk: Five dollars a piece.
 Little Boy: But I want a whole one.
 Mike: I just got a new job working
 at the Eagle Laundry.
 Ike: Really? I didn't know they
 washed eagles.
 Charles: What hand do you stir
 with?
 Uncle Tom: My right hand.
 Charles: Why don't you try using
 your spoon sometime?
 Bob: My mother sent me over for
 floor wax.
 Clerk: Sorry, the only wax I have
 is sealing wax.
 Bob: Can't take that. I'm sure my
 mother won't want to wax the
 ceiling.
 Tongue Twister: (Repeat rapidly
 three times) A big black bug bit
 a big black bear.
THINKING CAP TIME: Two po-
 licemen named Pat and Mike
 were standing at a busy intersec-
 tion. Pat faced north, so he looked
 north along Main Street. Mike
 faced south, so he looked the op-
 posite direction along Main Street.
 After a while, Mike said to Pat,
 "Why are you smiling, Pat?" How
 did Mike know Pat was smiling?
RIDDLES:
 1. Why do straw hats usually seem
 looser than winter ones?
 2. Who dwells in a house made of
 net?
 3. What did the big firecracker
 say to the little firecracker?
 4. Why did the man take a ruler
 to bed with him?
 1. Winter ones are generally felt.
 2. A spider.
 3. My Pop is bigger than yours.
 4. He wanted to see how long he
 slept.
 ANSWERS:
 Robin Dee, little daughter of
 Betty and Ray Partridge, is recover-
 ing from scarlet fever.

CHURCH SERVICES

Alpine Community Church
 Dr. Roger M. Larson, HI 5-2110
 Sunday School-9:45 AM
 Morning Worship-9:45 & 11 AM

Alpine Lutheran Church
 Rev. Charles W. Tedrahn,
 HI 3-3595 (Woman's Club)
 Sunday School-9:30 AM
 Morning Worship-10:45 AM

Bethel Assembly of God
 Rev. Eva Bailey
 Sunday School-9:45 AM
 Morning Worship-11 AM

First Baptist of Alpine
 Rev. James C. Arnold,
 AT 4-0997 (Southern)
 Sunday School-9:45 AM
 Morning Worship-10:55 AM
 Evening Worship - 7 PM

First Baptist of The Willows
 Sunday School-9:30 AM
 Morning Worship-10:45 AM
 Evening Worship-7 PM
 Wed. Prayer Meeting-7:30 PM

St. Philomena's Catholic
 Rev. Thomas Bolten, HI 5-2145
 Sundays and Holy days-Masses
 8 AM, 10 AM, 6:30 PM
 Weekdays-Masses-8 AM
 Confessions-Saturday, 3-4 PM
 and 7-8 PM

Descanso-Blessed Sacrament
 Father Tuillo Andreatta
 HI 5-3620
 Sunday Masses-9 and 10:45 AM
 Holy Days and First Fridays-
 Mass at 7 PM

Descanso-Chapel of the Hills
 Rev. Robert Laird, HI 5-3628
 Sunday School-9:45 AM
 Morning Worship-11 AM

Mt. Laguna-
 Our Lady of the Pines Chapel
 Sunday Mass-12:15 PM

JOIN AMERICA'S UP-TO-THE-MINUTE MEN



YOUR NATIONAL GUARD

Date Book

WOMEN'S CLUB FASHION SHOW
 The Alpine Woman's Club will
 hold its annual fashion show at
 the Club House at 12:00 o'clock
 noon on Tuesday, Feb. 28th.
 It will be a potluck luncheon.
 Mrs. S. S. Randazzo will be lunch-
 on chairman and Mrs. H. W.
 Johnson will be chairman of the
 fashion show. Donation, \$1.00.

ADVERTISING

FOR RENT: 2 bachelor cottages, a
 nice 2 BR house, partly furnished
 Reasonable. The Willows
 HI 5-3003.

WANTS RIDE: Man wants ride to
 El Cajon, Monday-through Friday-
 HI 5-3301

FOR SALE: Beautiful chrome
 breakfast set, large table with
 six chairs, like new. HI 5-3376.
FOR SALE: Conn Bass trombone,
 complete with case, excellent
 condition. \$250. HI 4-3042.

FOR SALE: New 3/4 horse jet
 water pump and tank. \$100.
 HI 5-2222

FOR SALE: Fluorescent 2/40 watt
 light fixtures with white reflect-
 ors, complete with tubes, never
 been out of cartons. While they
 last-\$15. each. Call HI 5-2965-
 6 to 9 P. M.

FOR SALE: Like new, one 8x10x8
 walk-in refrigerator, metal floor,
 1 1/2 year old with unit and coil
 complete. Install it yourself.
 AT 2-5810, 3403 42nd St., S. D.
WANTED: Old saddles to rebuild
 for hobby horses for crippled
 children. Have you a saddle to
 donate? HI 5-3719 or HI 5-2616.

Ralph's Shoe Repair
 1314 E Broadway
 EL CAJON (BOSTONIA)
WHILE YOU WAIT SERVICE
 Work Shoes &
 Boots too

THURSDAY, February 16th
 Kiwanis, Fuller Hall, 7 PM
FRIDAY, February 17th
 World Day of Prayer, Alpine
 Community Church, 11 AM
 Alpine Community Church
 Family Night Dinner, Fuller
 Hall, 7 PM.
 World Day of Prayer, and
 Fellowship Dinner, Chapel
 of the Hills, Descanso, 7 PM
 V. F. W. Auxillary, Hall, 8 PM
SUNDAY, February 19th
 Gamma Gamma Ham Dinner,
 Alpine Youth Center, 12:30
 Mt. Empire Square Dance,
 Campo Club House, 3:30 PM
MONDAY, February 20th
 Alcoholics Anonymous,
 Fuller Hall, 8:15 PM
TUESDAY, February 21st
 Lake Morena Women's Club
 card party, Norma Molchan's
 Campo Elementary PTA, at
 school, 7:30 PM
WEDNESDAY, February 22nd
 WASHINGTON'S BIRTHDAY
 Alpine Community Church

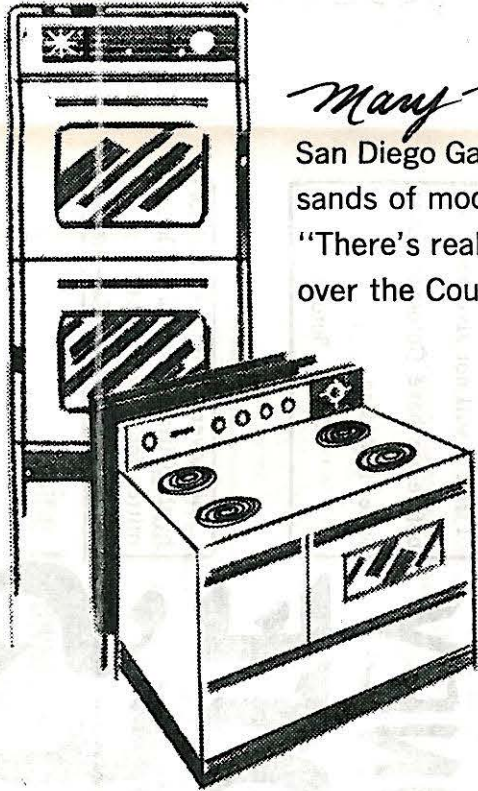
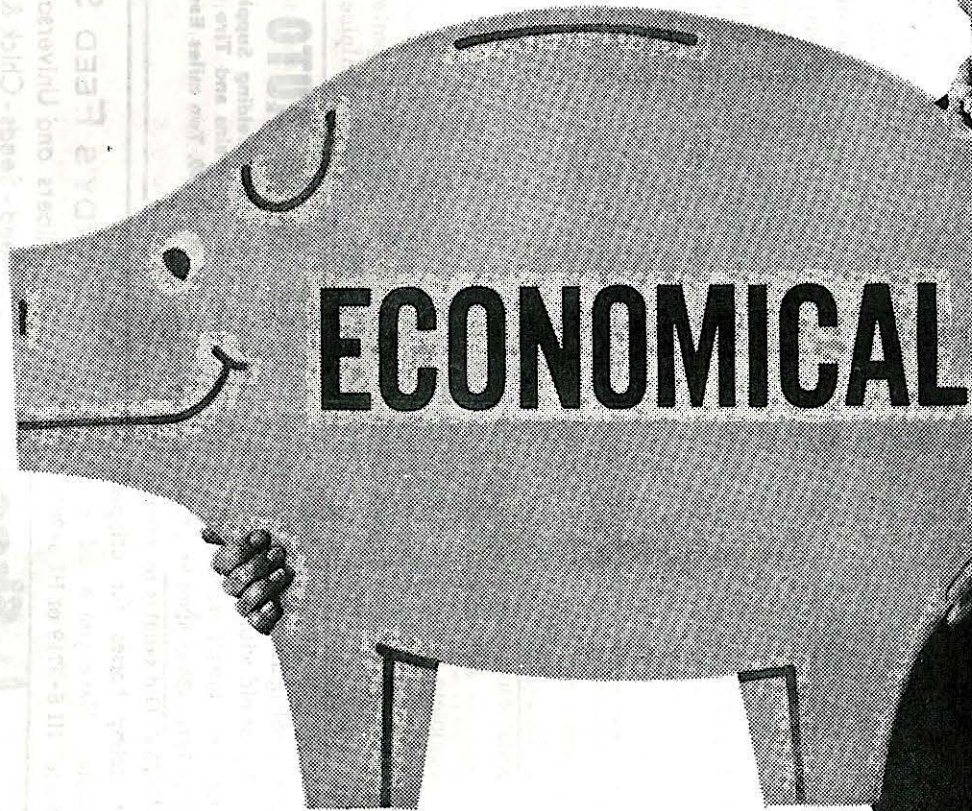
POODLE STUD SERVICE
 Black Toy, 7 1/2 inches
 Silver Miniature
 Black Standard
 HI 5-3383

E & M AUTO PARTS
 Acetylene and Oxygen—Welding Supplies—Factory Rebuilt En-
 gines—Auto Springs—Chains and Tire Chains—Armstrong Tires
 945 Hiway 80, Two miles East of El Cajon
 EL CAJON, CALIF. Hickory 4-3119

SANDY'S FEED STORE
 Albers and Universal Feed
 Hay - Feed - Seeds - Chick & Pet Supplies
Free Delivery
 HOURS: 8 A. M. TO 6 P. M. PHONE: HI 4-7273
 ELLEN & WARREN SANDY 907 E. WASHINGTON AVE.
 EL CAJON, CALIF.

WHAT IS YOUR STATE?
 Did you come from Delaware,
 from Pennsylvania, from New
 Jersey, from Georgia, or Connect-
 icut. If you reside in the area
 served by the ECHO, and you
 came from one of these states
 please write or phone the ECHO.
 Other people who once lived
 near your former home are an-
 xious to "meet folks from back
 home". Every state will be listed
 in the order in which it came into
 the Union. We have some names
 already. Call us and add your
 name to the list. Besides you may
 win the Lucky Buck.
WORLD DAY OF PRAYER
 Alpiners will observe the World
 Day of Prayer tomorrow morning,
 Friday, Feb. 17, 11 A. M. with a
 worship service at the Alpine
 Community Church. Other co-
 operating churches include
 Guild, Fuller Hall, 9 AM
 Hollywood Bus Trip, from
 El Cajon High, 8 AM
 Alpine Baseball Assn, signup
 time, Youth Center, 7 PM
THURSDAY, February 23rd
 Book display, Mt. Empire High
 School, 6 PM
 Descanso PTA Founders Day
 potluck, at school, 6:30 PM
 Alpine Kiwanis, Fuller Hall, 7 PM

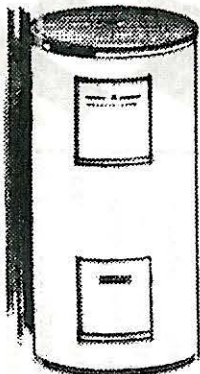
*Take my word for it
— electric cooking is*



Many Means — Home Economist for San Diego Gas & Electric Company — speaks for thousands of modern homemakers when she says:

"There's real economy in electric cooking. Women all over the County find it costs less than 7 cents a day to operate an electric range. What's more, the automatic heat controls and timing devices help to prevent those costly cooking failures."

And economy is just one of many advantages offered by a modern electric range. Electric cooking is clean, fast, cool, easy, automatically dependable. See your dealer now. Brighten your kitchen with a beautiful electric range, either free-standing or built-in. Cook better . . . live better . . . electrically!



And take Reddy Kilowatt's thrifty word. Electric water heaters are wonderful economical companions to modern electric ranges. Discover the joy of having an abundance of clean, hot water, heated the modern electrical way.



SAN DIEGO GAS & ELECTRIC COMPANY

THINK ABOUT WATER

In almost all areas people connect to a water system if it is available because experience has proven a water system cheaper than wells. Two weeks ago THE ECHO published statistics that showed that the proposed water system will save money for those who are already members of small water districts. Those who have found it necessary to deepen or repair their wells know that well water is not cheap. In the last few years hundreds of wells that once furnished plenty of water have gone dry or been deepened. In many cases thousands of dollars have been spent for a mere trickle of water.

It is for this reason that -----

EVERY PERSON MUST VOTE FOR WATER

Late in 1959, we paid \$4770.27 for a 501 foot deep well that, at the time of testing, yielded one gallon per minute.

And so, we've lived happily ever after? Not quite. That gallon a minute is adequate for domestic use, but a decrease could mean our having to give up. Last summer, when we watched the pumps send up a dribble instead of a gush. We knew we weren't getting a gallon a minute.

So we use water cautiously. We hold back on the landscaping we'd like to put in. We hold up further improvements that would make our home more comfortable.

This uncertainty that we live with prompts us to pledge to pay the connecting fee whenever it is requested. To us, the amount is trifling. For less than \$500, we will receive a GUARANTEE of water--the water that will mean that further investment in the Alpine we love makes good sense.

Very truly yours,
J. F. Hargens
G. H. Hargens

The Proposal is FAIR
and the Costs
REASONABLE

TO SAVE MONEY VOTE YES

When I came to Alpine in 1943 my well was 22-feet deep, 5 feet in diameter with 16 feet of water. The water table at that time stood six feet from the surface.

After being deepened three times at a cost of about \$2000. it is now 194 feet deep and produces 2 1/2 gallons per minute.

I trust it will not give out again before we have Colorado River water in Alpine.

G. M. Butcher

This advertisement is paid for by the Citizens Campaign Committee for Water Bond Election. Cecil Lewinson, Chairman.

P. 5, ALPINE ECHO, Feb. 16, 1961

CRAFT CORNER

by MRS. W. W. MILLER

PICNIC SHAKERS: Seasoning salt shakers with decals on the sides and painted lids make wonderful shakers for picnics.

CAN LID PICTURE FRAME: The metal bottom and top of a Quik chocolate can, taped together, back to back, with plastic tape. Just remove the lid to see the picture inside.

GRAPE HOT DISH MAT: Bottle caps glued to a plywood or cardboard base, cut in the shape of a cluster of grapes. Paint purple. Glue green plastic or felt leaves to the top edge.

PAINTED TILES: For plant coasters we used the plastic tile (sheet) and cut around the individual tiles. Paint flowers on with airplane dope. Ceramic tiles. Use with greeting card cut-outs glued on and a coat of varnish or shellac.

SEWING BOXES: Line the inside of lid and sides of a cigar box with cotton cloth or felt. Paint outside and trim with braid or ric-rac and greeting card cut-outs. These make nice gifts for Mom.

BOTTLES: French dressing bottles decorated with decals, greeting card cut-outs, colored string wound around and painted or sprayed gold with glitter sprinkled on or wound with crepe paper rafia and shellacked.

Long-Winded L P's

Hi Fi fans may expect longer-playing tapes soon. A British firm has developed a tape that plays up to 40 hours.

BOOKS OF THE YEAR ON EXHIBIT AT MT. EMPIRE

As never before, knowledge and understanding are the indispensable requisites of, the great challenge to, the functioning citizen of today, no less than the boy and girl about to become the responsible citizen of tomorrow. This is dramatically brought out and emphasized by the comprehensive collection of some 400 new books, the output of 45 of the country's leading publishers, including 11 University Presses, will be on display to the general public Thursday, Feb. 23, at the Mt. Empire High School Auditorium from 6 to 9 P.M. Encompassing 27 inclusive and basic subject areas, ranging from advice, guidance and fiction to philosophy, science and religion, the collection presents what is outstanding in contemporary publishing and writing--important contributions from the arts, sciences and other disciplines.

While designed primarily to appeal to high school students, the exhibit will also have broad interest for adults, since a majority of the books included are adult publications. The exhibit will be open to the students from 8:30 A.M. to 3:15 P.M. and again in the evening, 6 to 9 P.M., to the community, according to Henry J. Heydt, Jr., librarian.

BIRTHDAYS HONORED

At the birthday luncheon of the Alpine Community Church Guild the following ladies were honored whose birthdays fall in February: Vivian Drew, Grace Palmer and Julia Sachse.

P. 9, ALPINE ECHO, Feb. 16, 1961

Gardener's Checklist

by Calif. Assn. of Nurserymen

1. Perennial plants are still available in nurseries. Year-old clumps of primroses and delphiniums will be showing up soon.
2. It's not too late to uproot an unwanted rose to make way for some new variety.
3. Toss snail pellets around flower beds for easy control.
4. Fuchsia pruning should not be rushed. Mid-February is time enough to start the job.
5. Light pruning keeps camellias compact and full. This can be accomplished nicely on mature shrubs by taking short stems when you cut blooms.

67th ANNIVERSARY

The 67th anniversary of the Alpine Community Church will be celebrated with a family night dinner in Fuller Hall tomorrow evening, Friday, Feb. 17, 7 P.M.

Rev. Jerry McClain of First Congregational Church will speak.

PIANO RECITAL

Piano students of George Lee will present "A Tribute to Saint-Saens" at the Chapel of the Hills at Descanso on Sunday, February 26, 3 P.M. This will include "Le Carnaval del Animaux" (The Carnival of the Animals) and the Second Piano Concerto in G Minor.

M. H. Smith
PRESCRIPTION PHARMACY

113 West Main St. El Cajon
We Give S & H Green Stamps
PRESCRIPTION PHARMACY
Telephone Hickory 4-3135

CLOTHING FOR THE ENTIRE FAMILY
Hardware, Housewares, Paints and Toys



Alpine Hardware & Dept. Store
HI 5-2406 P. O. 118 2218 Hiway 80

Beautiful 2 B.R., like new,
Plastered, Hardwood floors,
On Sewer, View, Fireplace,

EASY TERMS

Realtor-HI5 3603 Eves. HI5 3035

GRADUATES FROM CUBS
Wayne Haywood, son of Mr. and Mrs. James Haywood, graduated from Cub Scouting into Boy Scouting last Saturday evening at the Alpine Pack 350's Blue and Gold Dinner. Ray Partridge, scoutmaster of Troop 105, welcomed Wayne. Cubmaster Jay Clinton presented his son, Robert, and Edgar Welty, with their assistant denner and denner stripes.

After the potluck supper held in Fuller Hall, the Cub Scouts, Boy Scouts, parents, and guests sang songs led by Ken Jerney. George Lee accompanied on the piano.

Vanguard I and other modern defense devices were explained to the group by Kirby Miller, of Pacific Telephone.

Adrian Ooms, D.D.S.
DENTAL APPOINTMENTS AVAILABLE
Tuesday and Thursday
9 A.M. to 6 P.M.
in the Medical Office Building
1330 W. Victoria Dr., Alpine
Associated with
Earl C. Woodall, M.D.
For appointment call
HI 5-2345 or HI 3-2320

HELLAND APPLIANCE
AUTHORIZED FRIGIDAIRE DEALER
O'KEEFE & MERRITT RANGES - MAYTAG
MAGNAVOX TELEVISION & STEREO
GUARANTEED USED APPLIANCES
WAS NOW

G. E. Elec. Range	\$79.	49 ⁰⁰
Servel Gas. Refrig.	99.	59 ⁰⁰
Clothes Dryer	99.	50 ⁰⁰
Kenmore Auto. Washer	79.	49 ⁰⁰

FREE Delivery and Installation
SALES AND SERVICE
226 W. MAIN ST. EL CAJON
HI 4-1411

P. 10, ALPINE ECHO, Feb. 16, 1961
THE GLORIOUS 50
What special significance belongs to the date on Delaware's flag? And why two dates on North Carolina's benner? Which flag is oldest? Which one bears the British Union Jack? Where did the California standard get its bear? How many different flags have flown over Oklahoma?

What is your home state? Do you know your state flag? Do you know how it looks, what it stands for, the history it represents?

Chances are excellent that very few residents of any state in the nation could pick out their own state flag from a collection of the 50 banners--unless theirs is one of the twenty-one which displays its own name. In fact, the State Mutual Life Assurance Company of America, which flies the 50 state flags before its Home Office building in Worcester, Massachusetts on holidays and other special occasions, has had to tag its flag poles with the name of the state from which each flag comes. Few people viewing the display can distinguish the Massachusetts banner, let alone the other 49.

The story told by the fifty state flags is the story of America. Many emblems were born in battle, carried by militiamen long before their official adoption.

A former President of the United States described the national ensign as symbolic of the qualities of a great people. The flag, "said Woodrow Wilson, "is the embodiment, not of sentiment, but of history. It represents the experiences made by men and women, the experiences of those who do do and live under that flag."

The same can truly be said of the fifty state flags, for each one stands for a fundamental portion of America's vibrant history.

THE GOLDEN RULE
A principle found in ten of the eleven major religions of the world today is the golden rule.

BUDDHISM: Hurt not others with that which pains yourself.

CHRISTIANITY: As ye would that men should do to you, do ye also to them likewise.

CONFUCIANISM: Do not unto others what you would not they do unto you.

HEBRAISM: What is hurtful to yourself do not to your fellow man.

HINDUISM: Do naught to others which if done to thee, would cause thee pain.

ISLAM: No one is a believer until he loves for his brother what he loves for himself.

JAINISM: We should refrain from inflicting upon others such injury as would appear undesirable to us if inflicted upon ourselves.

SIKHISM: As thou deemest thyself so deem others.

TAOISM: Regard your neighbor's gain as your own gain; and regard your neighbor's loss as your own loss.

ZOROASTRIANISM: That which is only is good when it shall not do unto another whatever is not good for its own self.

Reprinted from the BOY SCOUT EXPLORING MANUAL.

He who asks a question is a fool for five minutes; he who does not ask a question remains a fool forever.

CHINESE PROVERB

Mrs. Robert Webb reports a very successful day Feb. 5th, when 30 horseback enthusiasts gathered for a 2-hour ride. She says that because the wind was so strong, the view of the ocean and Point Loma was excellent. The ride began behind Webb's Heavenly Oaks Rancho and preceded on the property running along South Grade Road. Those attending from Alpine were Mr. McCall, four students from his ranch. Mrs. Clarke Irvine and Cynthia, and Mrs. Webb.

CAMPO NEWS

by FAY FARRIS-GR 8-5396

Rancho del Campo has a new superintendent by the name of Dean F. Matthews, who has a wife and three small children. They are from Portland, Oregon. On Sunday, Feb. 5, Mrs. Matthews was introduced to the ladies of Rancho del Campo at a tea given by Marguerite Ison and Gene Cyman at the Ison home. Those present were Peggy Marks, Joan Jackson, Daisy McCoy, Bee Boyd, Helen Richards, Cloma Pfeiffer, Marceline Andrews, Nona Zuelner, Delora Yankee, Marguerite Manguso, and Joyce O'Day.

While the ladies were Teasing the men folks of Rancho were Teeing off in a little golf tournament at the home course.

On Tuesday evening the Lake Morena Woman's Club met at the home of Bee Boyd in Campo, where she and Daisy McCoy were co-hostesses. In the absence of the president Ardell Craft, the vice-president Norma Molchan presided, and in addition to these three the following were present: Ruth Lawrence, Dell Nielsen, Phoebe Thompson, Marie Martin, Marie Lindemann, Lucile Hoitt, Margarite Rolland, Bobbie Hasenmaier, Betty Walker, Alice Brown, Ava Moreland, Gertrude Haskell, Flora Skonberg, Fay Farris, Mollie Wilson. The Valentine idea was used in the refreshments of cake and jello and the hostesses were appropriately dressed in red.

The next card party of the Lake Morena Woman's Club will be held Tuesday evening, Feb. 21 at the home of Norma Molchan in Morena Village.

The Mt. Empire Woman's Club met at the home of Muriel Utt in Pine Valley on Wednesday, Feb. 8, and sixteen members were present. The hostess served delicious cakes and coffee. Further plans

were discussed for the Fashion Show to be given by the club on the evening of March 24th at the Pine Valley Club House. In addition the members are looking forward to a bus trip next August to Laguna Beach to see the "Live Portraits Show" and to Knotts Berry Farm for dinner.

Mt. Whirlers Square Dance Club held its regular dance on Sunday, Feb. 5, at the Club House in Campo with Fred Geiser calling, and with Jack and Ruth Thomas as host and hostess. We were informed that a group of people belonging to a Trailer Club will attend the next dance, and there should be a large crowd. All members are urged to attend, and any guests are welcome.

The Brownies and Girl Scouts of the Campo area held a cookie sale on Saturday, Feb. 11, at the Lake Morena Grocery and Malt Shop and at the Trading Post in Campo. Also there were home calls.

The Campo Elementary PTA will hold its regular meeting on Tuesday evening, Feb. 21, in the elementary school auditorium at 7:30 P.M. A play entitled "His Old Sweethearts" and starring Al Acerno will be presented after the meeting.

Announcement is made of the birth of a daughter to Mary and Bert Robertson of Campo on Monday, Feb. 6, Mr. Robertson is the music teacher at the Mt. Empire High School.

P. 11, ALPINE ECHO, Feb. 16, 1961

YOUR CHANCE TO ENTER SHOW
A talent show and contest will be held Friday, April 21, at Balboa Park House of Hospitality, sponsored by a group of employees of the Navy Electronics Laboratory.

People from Alpine and the Mt. Empire area are invited to participate. Call AC 2-6311, Ext. 674, Verna Gillespie.

Georgia Bray was honored at a miscellaneous shower at the home of Freda Clark on Buckman Springs Road on January 24. This was a "Going Away" party as Mr. and Mrs. Bray and family have moved to Chula Vista. Twenty friends were present.

The Valley's Finest Facilities and Service...
Within the means of all...
El Cajon Mortuary
624 El Cajon Blvd.
George Roach, President
HI2 6677

Joe's Automotive Service
GENERAL REPAIR
Auto—Trucks—Tractors
15879 HIGHWAY 80 EL CAJON, CALIF.
TELEPHONE: HI 5-3073

NORMAN C. ROBERTS CO.

*Brokers and Dealers In Securities of
America's Leading Companies*
494 N Magnolia EL CAJON
HI 2 5557

COMPLETE BOARDROOM FACILITIES

*East County's Only New York
Stock Exchange Member*

P. 12, ALPINE ECHO, Feb. 16, 1961

Benbough's

*Fine Furniture
and
Floor Coverings*

FREE INTERIOR DECORATOR SERVICE
with purchases
Phone HI4-3158
for an Appointment

Benbough's El Cajon

216 North Magnolia

Open 9 to 5:30

Monday and Friday 'til 9

PLENTY OF FREE PARKING

Electric
Heaters
Weather
Stripping

PAINT
COLOR MATCHING
Glass

COMPLETE
**Builders
Supplies**

**AL HINKLE
LUMBER**

AND RANCH SUPPLIES

ALPINE

2101 Hiway 80 Hichery 5-2184

U. S. POSTAGE
2½¢ PAID
PERMIT NO. 3
Alpine, California

POSTAL PATRON
POST OFFICE BOX HOLDER
BOX HOLDER RURAL ROUTE
BOX HOLDER STAR ROUTE
LOCAL